

Shoplifting

Warwickshire Business Watch is a partnership between Warwickshire Police, Warwickshire County Council's Community Safety Team, and Warwickshire's Police and Crime Commissioner. Its main aim is to provide information and advice to businesses, helping them to protect themselves from becoming victims of crime.

The below crime reduction tactics can go a long way to protecting you from shoplifters.

Top tips to prevent shoplifting:

- Greet your customers or make eye contact when they enter your premises. This way they know they've been seen
- Install appropriate CCTV facilities to act as a deterrent to potential thieves
- Signage to highlight the presence of CCTV can help further protect your business and staff
- Consider the layout of your premises - always make sure high value goods are positioned in sight of the till or CCTV cameras
- Display empty boxes in place of your high value goods and store products elsewhere
- Use radios so staff can communicate and make observing a potential offender easier

- Remind staff to be vigilant and make sure they know who to contact for assistance
- Put a height marker near the entrance to help with descriptions of potential offenders and make it easier for other members of your team to identify them
- Be aware of large groups. Some shoplifters work together to distract staff by complaining loudly or asking to see the manager leaving others to operate freely
- Engage with local police officers and join a partnership with other retailers in your area. Working together could help you to identify repeat offenders and reduce your risk

For more information and advice on how to protect your business please visit the Warwickshire Business Watch website:



www.warwickshirebusinesswatch.co.uk



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