## Crime prevention advice for

## The importance of addressing cyber crime









- Businesses rely on connectivity internet, telephone, conference calls, banking transactions etc.
- Cyber is the lifeblood of a business; it should therefore be considered a high priority in all strategic boardroom meetings.
- Prevention of attack or loss of data.
- Compliance with regulations.
- Prepared Business Continuity Plan.
- The consequences are too great to not consider business defences:

The cost of recreating the lost data - either by buying new hardware and software or re-entering the lost data (which may not always be possible)

The cost of continuing without that data (availability)

The cost of informing others about the loss

A company that suffers a data loss can also suffer a loss in its reputation as a professional organisation. This problem is greatly magnified if personal data belonging to other people has been lost.



- Should not be a tick box exercise.
- Aim to go beyond the 'compliance' approach.
- Mainstreaming cyber means as well as ensuring your business is secure, it could also lead to new developments within the business.
- Government backed initiatives Cyber Essentials.
- Overall peace of mind that you have done all you can to protect your businesses.









