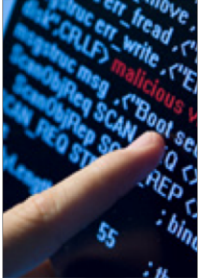


Crime prevention advice for

Black Friday & Cyber Monday



Retail & Police Coordination

As we approach Black Friday, Cyber Monday and the run-up to the Christmas period, there is support and encouragement for a close working relationship between retailers, the business community, private security and police. Planning and partnership working has had a significant impact on preventing some of the issues experienced in previous years.

The following are tips that can help avoid violence and disorder, and keep the business community safe:

- Take the opportunity to engage with the local crime reduction partnership;
- Ensure that your marketing and security teams communicate with each other;
- Ensure that you have sufficient staff on duty during the busy period;
- Monitor your staff and ensure that you have established a clear policy on theft and security and give to all employees;
- Ensure that you have multiple cash pick-ups throughout the day;
- It is essential not to expose the public, your staff, security personnel or the police to avoidable risk;
- Work closely with your in-store staff, security teams and police to make them aware of changes to opening times, to anticipate increased footfall and also queues that form outside stores prior to opening.

It is encouraging that many businesses have again decided to spread the Black Friday sales period across the week, rather than rely on just one day. In that respect, we recommend that you communicate these changes in timings to all store partners who can contribute to your customers' safety.

If you have an online presence, it is recommended that you review your [cyber security](#).

